

Average lead time:

50 days



Percentage of spend on food & beverage:

38%*



Average meeting duration:

3 days



Use of attendee registration websites:

22%



Cost per attendee per day:

2019: **\$255** 2020: **\$229**

-10.2% year-over-year

Average group size:

45



CPAPD includes: accommodation, food & beverage, audio & visual, meeting space, travel/transportation, entertainment and other miscellaneous costs.

